



IDT HELPED A GAME DEVELOPER MEET META'S DATA PROTECTION REQUIREMENTS WITHIN 60 DAYS

EXECUTIVE SUMMARY

A European-based game development company was looking to maintain their new flagship product on the Meta platform after receiving notice of the need to complete the Meta Data Protection Assessment (MDPA). They contacted IDT in an effort to accelerate their response to the MDPA, which is a requirement to access user data on the Meta platform. IDT produced a contract and reached an agreement in less than two weeks, and within days was onboarded and delivering. 45 days later, the IDT team had submitted the MDPA questionnaire with required artifacts on behalf of the customer and received approval, derisking the customer's relationship with Meta. IDT's comprehensive approach to the MDPA response ensures that the customer is supported throughout the assessment process until approval is received.

THE CHALLENGE

Data Protection Assessment is a Meta requirement for apps accessing data provided by the Facebook platform integration (Platform Data). That data consists of personal information of the Facebook users and can be used for various needs such as user authorization and collection of statistics. The assessment is designed to determine how exactly the developers use, share, and protect Platform Data. During the assessment, the owner of an application (mobile game, in the given case), must fill out a questionnaire based on their app's access to the Facebook data, and provide evidence for their answers demonstrating that the company maintains certain practices to keep the data secure. The 60-day timeframe for the assessment can be challenging for organizations to meet on their own, and failure to meet the deadline risks the loss of platform access and the revenue associated with it.

IDT SOLUTION

The customer's cloud-based application is hosted on infrastructure in AWS and Google Cloud, so the engagement started with a technical security assessment of both environments to determine how close they conform to cloud security best practices and build a custom remediation plan tailored to the customer to improve their security posture.

In parallel, IDT's consultants engaged the customer's technical, management and legal teams in multiple conversations, discussing various aspects of the application and the company as a whole including:

- Architecture of the application and its underlying cloud infrastructure
- The Privacy classification of end user data provided by the Facebook platform, its flow through the organizations system, storage, and encryption.
- Internal company practices and established processes regarding the treatment of sensitive data, logging & monitoring, incident detection & response, staff responsibilities, compliance with standards & regulations, etc.

Next, the IDT team implemented an iterative approach to discovery and remediation, allowing the larger remediation steps to be executed while the IDT team completed the questionnaire and artifacts required for the Meta DPA. As an additional deliverable, the IDT team built a comprehensive long term security strategy with runbooks and operational guides for the customer teams.

Once the questionnaire was submitted to Meta, our team switched focus to enabling the customer technical and legal teams to adapt to the new tools, processes and technologies that were put in place as part of our engagement.

Our customer submitted the completed Meta Questionnaire. While awaiting response from Meta's assessors, IDT conducted work sessions with our customer's Technical and Legal teams to ensure that they were ready to start adopting and using the new policies and practices.

As with most assessments, Meta assessors requested additional evidence not mentioned in the main MDPA. IDT conducted additional working sessions with our customer to determine the details and prepare the appropriate documentation. After submission of the additional evidence, Meta was satisfied and responded with final approval within the 60 day timeline.



IDT stepped in at a critical moment and helped us meet Meta's MDPA requirements under a tight timeline. Their team worked closely with ours across technical, legal, and management areas, guiding us through the full process—from assessment to approval. The structure they brought, along with the clear documentation and security strategy, has been a valuable addition to how we approach compliance. We truly appreciated their responsiveness and focus throughout.

**Game Company, EU
Co-Owner**

THE BENEFITS

As the main output of the engagement, our customer passed the Meta Data Protection Assessment and got their application approved for integration with the Facebook API. With the information collected through the discovery process, IDT was also able to produce a full report containing the customer's security posture with a straightforward backlog that can be used to further advance the customers security and compliance posture.

Lastly, our customer received a ready-to-use set of security-related policies, procedures, and runbooks to assist with incident response, increase security team capabilities, and ensure business continuity.

PHONE: + 1 (844) 205-8549

WEBSITE: WWW.I-D-T.COM

ADDRESS: 8 THE GREEN, SUITE A DOVER, DE 19901

